

**INVESTORS
DECK**

DUEL

THE INSTANT ENERGY SPORT FROM DUELSTONE SOCIAL RETAIL TECHNOLOGIES

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SPORTS IS NOT MY STYLE

**I DON'T LIKE GOING TO GYMS/
SPORTS HALLS**

SPORT IS TOO INCONVENIENT

SPORT IS TOO BORING

PROBLEM

7.5 BILLION HUMANS ARE UNINTERESTED IN PARTICIPATING IN SPORT

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ORIGINAL DUEL EQUIPMENT DESIGN

INSTANT PARTICIPATION

DUEL ANYWHERE

ANY GENDER VS ANY GENDER

ATTRACTIVE DESIGN

LIGHTWEIGHT EQUIPMENT

FAST LEARN RULES

FAST ACTION

AGE APPEAL IS FROM 9 TO 90 YEARS OLD

SOLUTION

AN INSTANT PARTICIPATION SPORT DESIGNED FOR EVERYONE ON THE PLANET

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1

ENERGY/WELLNESS BRANDS PAY TO SUPPLY PRODUCTS USED BY THOSE WHO DUEL

2

USERS SHARE THE PRODUCTS BEING USED THROUGH POSTS ON SOCIALS

3

SHOPPERS SEE THE POSTS AND BUY THE PRODUCTS

4

RETAILERS SEE THE POSTS AND LIST THE PRODUCTS

COMMERCIAL

POWERED BY A WORKING COMMERCIAL MODEL BASED ON SOCIAL RETAIL

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PRESIDENT OF DUEL IS SEBASTIAN BENZECRY, PRESIDENT OF THE CAMBRIDGE UNIVERSITY BOAT CLUB AND COMPETITIVE ATHLETE

DUEL HAS A PROGRAM ESTABLISHED DUEL AS A PROGRAM WITH CAMBRIDGE UNIVERSITY TO LIFT STUDENT ENERGY AND ACTIVITY LEVELS

THE DUEL PROGRAM WILL BE ROLLED OUT TO EVERY UNIVERSITY IN THE WORLD



2 FEMALE STUDENTS IN CAMBRIDGE FOUNDED THE SPORT DUEL.

MISSION TO BE THE FIRST FEMALE FOUNDER OLYMPIC SPORT SINCE 1944

PREPARING TO BE SELECTED AS A SPORT IN FOR BRISBANE 2032 OLYMPICS GAMES.

BEYOND CONCEPT

SUPPORTED BY LEADING INSTITUTIONS INCLUDING CAMBRIDGE UNIVERSITY

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DUELSTONE GLOBAL SOCIAL RETAIL TECHNOLOGY IS USED BY THE WORLD'S LEADING ENERGY AND WELLNESS BRANDS

ESTABLISHED IN 2022

US\$1.35 MILLION IN REVENUE SINCE 2022

US\$15 MILLION IN SALES GENERATED FOR BRANDS THROUGH SOCIAL RETAIL

ZERO FUNDING TO DATE

BASED IN CAMBRIDGE, UK

BRANCH OFFICE IN SHENZHEN, CHINA

LEADING ENERGY AND WELLNESS BRANDS INCLUDING VITABIOTICS, ABBOTT NUTRITION, HALIBORANGE AND OPTIBAC ALREADY USE DUELSTONE SOCIAL RETAIL TECHNOLOGY PLATFORM

10,000 CREATOR COLLABORATIONS IN 60 COUNTRIES SUCCESSFULLY COMPLETED

15,000 POSTS GENERATED FOR ENERGY AND WELLNESS BRANDS THROUGH DUELSTONE

PROVEN PLANET FRIENDLY APPROACH TO GLOBALISATION FOR BRANDS

TEAM & TECHNOLOGY

POWERED BY THE HIGH ACCOMPLISHED DUELSTONE SOCIAL RETAIL TEAM AND SET OF WORK FLOW AUTOMATION TOOLS

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DUELSTONE REVENUES



DUEL USERS WORLDWIDE



FAST GLOBAL SUCCESS

DUELSTONE SOCIAL RETAIL TECHNOLOGY ENABLES EXPLOSIVE GLOBAL GROWTH OF DUEL

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LET'S ENERGISE THE WORLD WITH SPORT

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EXECUTIVE SUMMARY

A DISRUPTIVE NEW GLOBAL SPORTS

**PROVEN ATTRACTIVE TO THE 7.5 BILLION
HUMANS WHO DON'T NORMALLY CONSIDER
PARTICIPATION IN SPORT**

**COMMERCIALY POWERED BY AN
ESTABLISHED SOCIAL RETAIL BASED REVENUE
MODEL WITH READY TO PAY BRANDS**

ALREADY USED BY LEADING UNIVERSITIES

**COMMERCIAL MODEL AND WORKFLOW
AUTOMATION ALREADY PROVEN AND
READY FOR SCALE.**

**POISED FOR EXPLOSIVE 30 FOLD GROW
OVER THE NEXT 3 YEARS.**

US\$500K INITIAL INVESTMENT SOUGHT